



BLUEBERRIESFILMS



BlueBerries Films

Blueberries Films is India's first Online Theatre + OTT hybrid platform, combining original films, licensed content, innovative product tie-ins, and strong audience engagement. designed to launch monthly theatrical releases with the global reach of digital streaming.

Vision

To make Blueberries Films the go-to OTT for regional and independent films — where local stories reach global screens.

50+ Originals in 3 years

10 Million+ Subscribers

100+ Investors

Global Distribution Network



Mission

Ecosystem

Build a scalable digital ecosystem for content monetization.



Sustainability

enable investors to Earn sustainably through film backed revenue models.



Mindfulness

Establish MBS Ras a gold standard for creative business strategy.





Why Invest in BlueBerries Films

Fast-Growing Market

OTT industry in India is projected to grow at 20% CAGR, reaching \$7B+ by 2030.

Exposure

Exposure in National & International Festivals

Global Potential

Regional stories with universal appeal and export opportunities.

Transparent

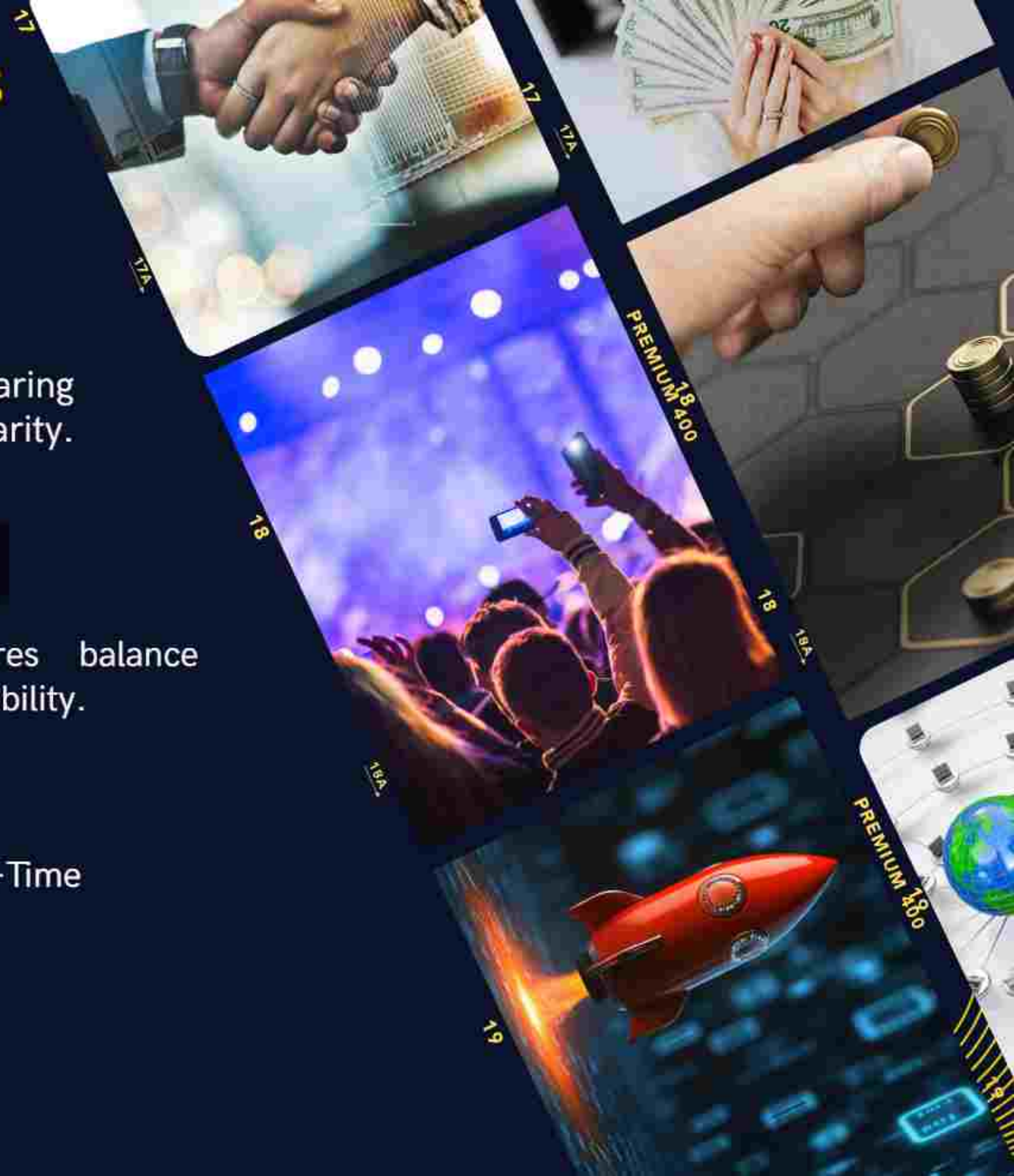
Structure 60/40 revenue sharing ensures investor trust and clarity.

Proven Business Model

Our MBSR system ensures balance between creativity and profitability.

Earnings

Quarterly Earnings with Real-Time Dashboard Access





Why BlueBerries Films Is Different

Traditional OTT

- > OTT Platform Subscriptions
- > YouTube Ad Revenue
- > Facebook Social Funnel

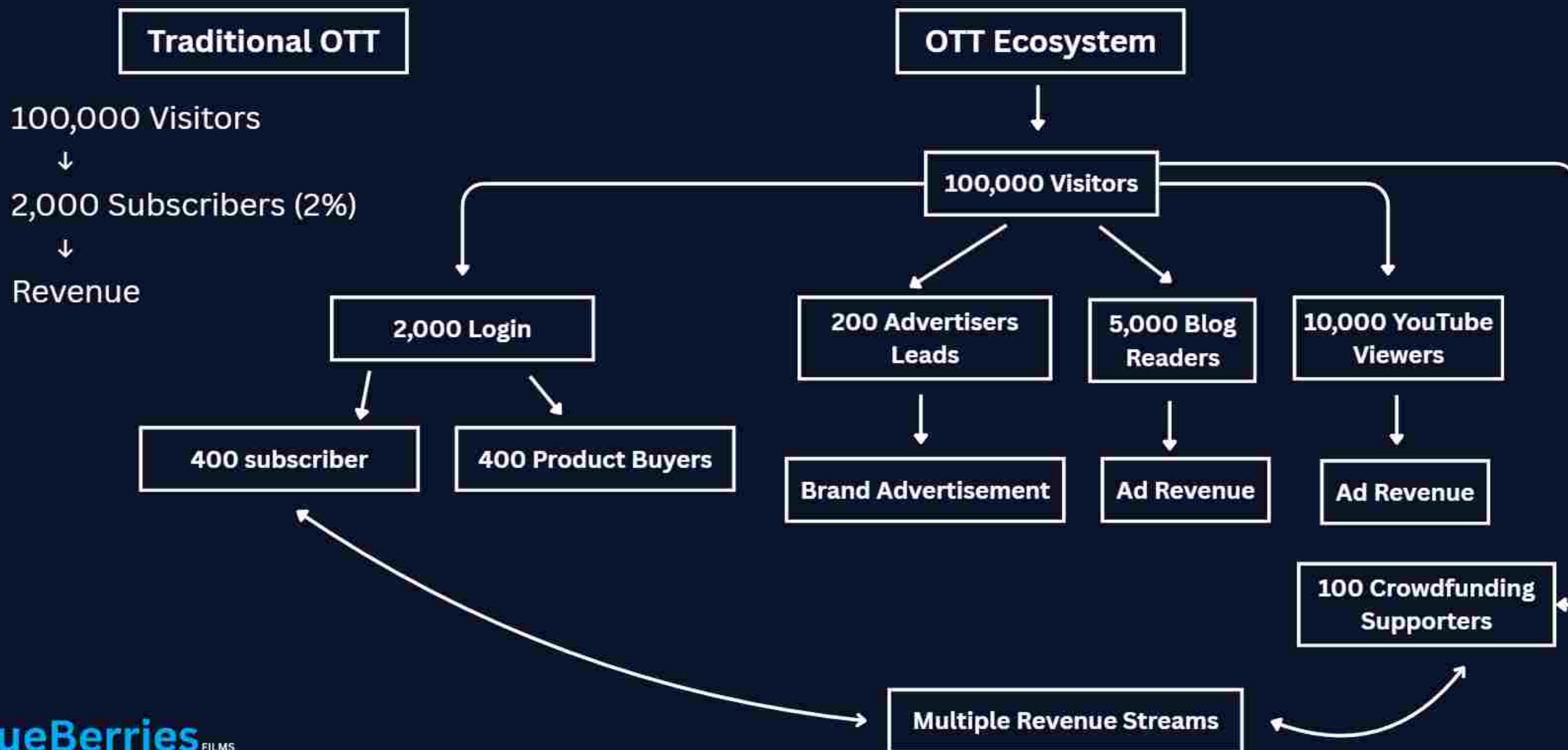
BlueBerries OTT Ecosystem

- > OTT Platform Subscriptions
- > Full-Scale YouTube Monetization & Funnel
- > Optimized Facebook Engagement & Acquisition
- > Automated E-Commerce & Merchandising
- > Entertainment News & SEO Engine
- > Commercial Brand Partnerships & Sponsorships
- > Crowdfunding Engine for Original Content
- > Investor Acquisition & Capital Injection

Multiple Revenue Pipeline OTT Ecosystem



Revenue Multiplication Engine





Investment Overview

We invite Investors to fund our film projects through a structured and transparent system.
Investment Model:



Revenue Split

60% Investor / 40%
Blueberries Films.



Budget Range

₹10 Lakh - ₹1 Crore
per project.



Share Pricing

₹10 Lakh per share.
Minimum 5 Shares



Returns From

OTT, YouTube, Brand
Sponsorships, Festivals,
E-Commerce.



Payout

Quarterly profit sharing
with detailed reporting.

Each project is backed by marketing and monetization strategies, ensuring long-term value beyond release.

MBSR Model Overview

Marketing



Digital-first strategy using paid campaigns, influencer partnerships, and funnel automation to build audience reach.

Branding



Every film becomes a brand — we position it for emotional and commercial recall with visuals, PR, and merchandise.

Sales



Integrated systems for OTT subscriptions, brand partnerships, event sponsorships, and crowdfunding.

Revenue



Multiple recurring streams — OTT, YouTube, E-Commerce, Film Festivals, Merchandising, and Licensing.

Revenue Streams



 YouTube
Monetization



 Film
Festivals &
Licensing



 OTT Deals Ad
Collaborations &
Sponsorships



 OTT
Subscriptions



 Merchandising
& Product Tie-ins



 Brand
Partnerships & Paid
Promotions



 International
Distribution



Ektu Prem Ektu Chatpata



Crush e Click



Dakat



Prothom Prem



Upcoming Projects

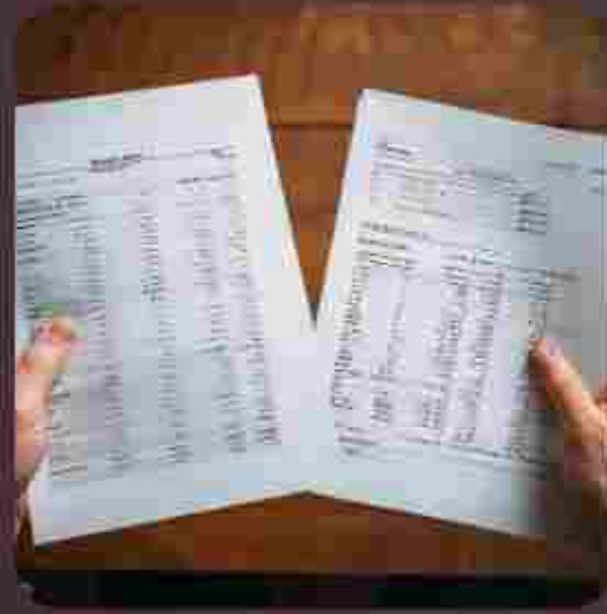
BlueBerries FILMS



How It Works



Choose a Project — Select a film or series from our upcoming lineup.



Select Share Tier
Minimum ₹10,00,000 investment.



Digital Contract
Signed via secure portal.



Quarterly Reports
Receive transparent analytics and payment statements

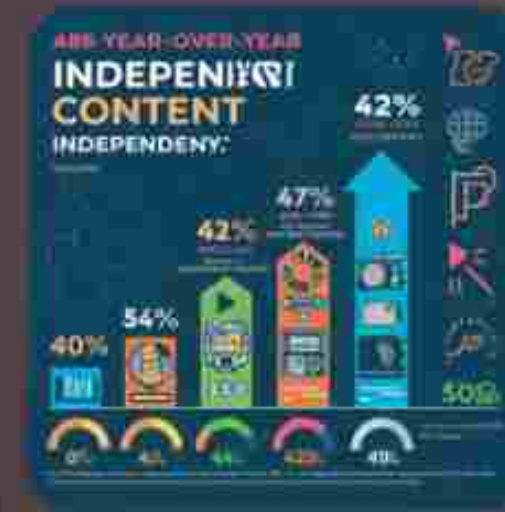
Blueberries Growth & Market Position



OTT penetration in India: 550M+ active users.



Average Watch Time: 70+ minutes/day.



Content Demand: Regional + Independent up by 42% YoY.

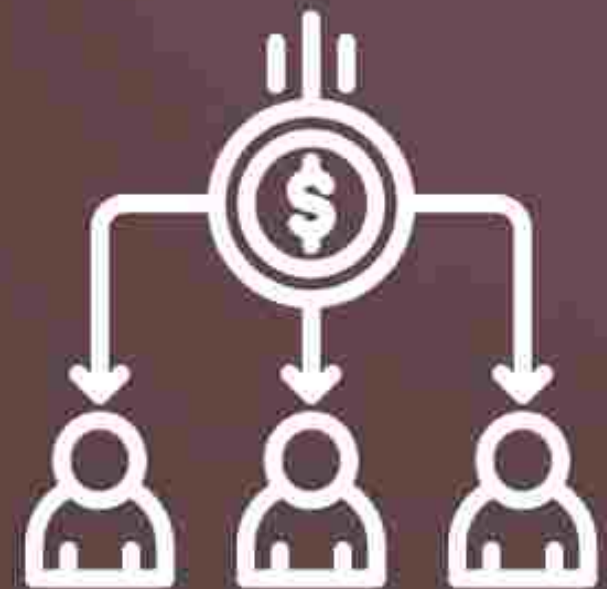


Blueberries Films Goal: Capture 1% OTT share by 2026.

Partnership Model

Flowchart

Investor → Production → Marketing → OTT Launch → Revenue Distribution





Case Study: The Red Files

 Budget: ₹1.40 Crore

 Revenue Sources: OTT, Ads, YouTube, Festivals, Merchandise

 Expected ROI: 1.8x—2.5x in 12 months

Ready to invest in the future of cinema?

 Let's build something unforgettable together.





Thank You



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